

# Mobilizing for a SafeUSA

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**A LEADERSHIP CONFERENCE TO REDUCE  
VIOLENCE AND INJURY IN AMERICA**

**DECEMBER 3-5, 2001**

The Westin Peachtree Plaza  
Atlanta, Georgia





**DEAR COLLEAGUES,**

Welcome to *Mobilizing for a SafeUSA: A Leadership Conference to Reduce Violence and Injury in America*. The Centers for Disease Control and Prevention (CDC) is pleased to contribute to fostering an event that brings together leading researchers and practitioners in injury prevention. This is the first national conference since 1995 to address the full spectrum of injury issues. The past five years have seen exciting developments in prevention of unintentional injuries and violence and advances in reducing the tragic aftermaths of injury. Nevertheless, as you know, injuries remain a leading cause of death in the United States and are a major source of short- and long-term suffering and disability.

The challenge of reducing the burden of injury in America is too large for any of us to tackle alone. Over the next few days, I hope you will take this unparalleled opportunity to learn from your colleagues, share your valuable insights and seek out new partners who can complement your injury prevention work.

The recent tragedies in New York City, Washington, D.C., and Pennsylvania make this meeting of the injury community even more pertinent. The events of September 11, 2001, changed us all, personally and professionally, in ways we may not yet fully understand. This conference offers a venue to take stock of what has been achieved, to discuss what we are currently doing, and to unite as an injury prevention community to reexamine and reaffirm our commitment and approaches to achieving a safer future for America.

We at CDC are very excited to be joining in this event with so many individuals and organizations that are committed to injury prevention. Thank you for being here.

Sincerely,

A handwritten signature in black ink that reads "Sue Binder". The script is fluid and cursive.

Sue Binder, M.D.

*Director*

*National Center for Injury Prevention and Control*

*Centers for Disease Control and Prevention*

**DEAR COLLEAGUES,**

Welcome to *Mobilizing for a SafeUSA: A Leadership Conference to Reduce Violence and Injury in America*. We begin this conference by acknowledging the great tragedy of September 11, 2001, which changed the face of America forever, and which makes the work of SafeUSA even more important as we continue to seek ways to prevent injuries community by community.

Gathering in Atlanta for this conference is particularly fitting for SafeUSA. The concept of SafeUSA began at the Centers for Disease Control and Prevention's National Center for Injury Prevention and Control here in Atlanta in 1995. Today, SafeUSA is a strong alliance of partners committed to reducing the number of injuries and increasing the public's overall sense of personal and community safety.

The existence of SafeUSA and its support from our many partners is testimony to the importance of injury prevention in American society. By establishing injury prevention as a primary focus area for Healthy People 2010, the Surgeon General elevated safety and safety awareness to the forefront of public health. It is SafeUSA's goal to maintain that spotlight on eliminating unintentional and violent injury and death in America.

During our conference, you will have the opportunity to hear from speakers who will address the state of injury in America, the findings from focus forums held prior to the conference on the public's awareness of safety and safety issues, recommendations for injury prevention from research to practice and ideas for moving forward from the conference into the future. In designing our sessions, we wanted to ensure that each of you would be able to put to practical use the workshops that cover the spectrum in relation to injury and violence, age groups and injury prevention areas. This conference will provide each of you with the necessary tools to reduce injury and violence in your community.

I welcome you to take advantage of all that we offer during the next few days. Injury prevention is a mural to which we all can and should contribute. This conference presents a singular opportunity for everyone to pool ideas, suggestions and resources so that we can launch our national safety agenda and work toward a safer nation — beginning today!

Sincerely,

A handwritten signature in black ink that reads "Meri-K Appy". The signature is written in a cursive, flowing style.

Meri-K Appy

*Vice President*

*National Fire Protection Association*

*SafeUSA Chair*





**Barbara Barlow, M.D.**  
*Injury Free Coalition for Kids*



**Dennis Compton**  
*Mesa, Arizona, Fire Department*

**Barbara Barlow, M.D.**, Director of Surgery at Harlem Hospital Center in New York City, is also Director of the Injury Free Coalition for Kids, a coalition of injury prevention programs in

**Dennis Compton** has served as the Chief Executive of the Mesa, Arizona, Fire Department since 1997 and as the Assistant Fire Chief of Operations for the Phoenix,

## SafeUSA CONFERENCE SPEAKERS:

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Pediatric Trauma Centers located in major cities in the United States. Injury Free Coalition for Kids is a national program of the Robert Wood Johnson Foundation of Princeton, New Jersey. The Injury Free Program has reduced injury through education, construction of safe play areas and development and support of safe, supervised activities with strong adult mentors. Major injury admissions of community children have decreased by more than 50 percent since the program started in 1988.

For the past 15 years, Dr. Barlow's research has focused on traumatic injury to children and on injury prevention. She is a member of the American College of Surgeons Committee on Trauma and a former member of the American Academy of Pediatrics Committee on Pediatric Emergency Medicine. Dr. Barlow received a bachelor's degree from Vassar College, a master of arts in Psychology from Columbia University and a medical degree from Albert Einstein College of Medicine where she was elected to Alpha Omega Alpha.

Her general surgical training was completed at Bronx Municipal Hospital followed by a Fellowship in Pediatric Surgery at Babies Hospital, Columbia Presbyterian Medical Center.

Arizona, Fire Department since 1982. Both positions require significant organizational leadership and management of all divisions and functions. These include emergency response and disaster management, fire and life safety public education and strategic and operational planning.

Chief Compton was selected as the University of Phoenix Distinguished Alumnus of the Year 2001 and the Fire Service Person of the Year 2000 by the American Fire Sprinkler Association. His professional affiliations include the National Fire Protection Association Urban Fire Forum, International Fire Service Training Association and International Society of Fire Service Instructors. He has been employed as Department Chair of the fire science program at Phoenix College for approximately 14 years. Chief Compton also is a co-editor and chapter author of the forthcoming edition of the International City and County Management Association's text and reference book titled *Managing Fire and Rescue Services*. He received a bachelor's degree in management from the University of Phoenix and an associate's degree in fire science from Phoenix College.



**Ellen MacKenzie, Ph.D.**  
Johns Hopkins University



**Wesley Mitchell**  
Los Angeles Unified School District



**Carol Wolf Runyan, Ph.D., M.P.H.**  
University of North Carolina

**Ellen MacKenzie, Ph.D.**, is Professor of Health Policy and Management and Director of the Center for Injury Research and Policy at the Johns Hopkins University Bloomberg School of

**Wesley Mitchell** has been Chief of Police for the Los Angeles Unified School District Police Department since February 1989. He commands the largest school police department in the

**Carol Wolf Runyan, Ph.D., M.P.H.**, is a Professor in the Department of Health Behavior and Health Education at the University of North Carolina (UNC) School of Public Health as well as a Professor in the Department of Pediatrics at the UNC School of Medicine. She also serves as Director of the UNC Injury Prevention Research Center and as an Adjunct Associate Professor of epidemiology at the UNC School of Public Health.

## VOICES OF EXPERIENCE

Public Health. She holds joint appointments in the Departments of Biostatistics and Emergency Medicine and Physical Medicine and Rehabilitation. She also served as Senior Associate Dean for Academic Affairs at the Bloomberg School of Public Health from 1997 until June 2000.

Dr. MacKenzie's research focuses on methodological and policy-relevant issues relating to patient outcomes following traumatic injury and quality of trauma care. Her early work involved the development and evaluation of tools for reliably measuring the severity of injury. These tools have been applied in several major research initiatives to evaluate the organization, financing and performance of regionalized systems of trauma care. More recently, Dr. MacKenzie has focused on the evaluation of long-term outcomes following traumatic injury. Of particular interest to her is the delineation of factors (both medical and non-medical) that explain variation in outcome. Her work has contributed to our knowledge of the economic and social impact of injuries and our understanding of the personal and environmental factors that influence recovery, especially return to work. Dr. MacKenzie received a bachelor's degree from Rutgers University, and a master of science and a doctorate at the Johns Hopkins University.

Chief Mitchell is a graduate of the University of Redlands in California and serves as adviser to many organizations, task forces and committees reviewing the issues of youth violence and school safety. These include the National Consortium on Violence Research, Carnegie Mellon University; California Commission on Teacher Credentialing; Office of Technology, United States Congress; California Governor's Commission on Education Quality; United States Department of Education; United States Department of Justice; California Attorney General; California Superintendent of Public Instruction; and many more.

Chief Mitchell's professional affiliations include the International Association of Chiefs of Police, National Organization of Black Law Enforcement Executives (National President), California Peace Officers Association, Council of Black Administrators and Association of Black Educational Police Officers. Chief Mitchell believes the most effective way to enhance school safety is through comprehensive planning and broadly inclusive school/community involvement.

During the course of her career, Dr. Runyan has had editorial responsibilities for more than 15 medical journals, including *American Journal of Public Health*, *JAMA*, *New England Journal of Medicine*, *Journal of Pediatrics*, *Injury Prevention* and *Annals of Emergency Medicine*. She has served on numerous expert review panels for CDC. Dr. Runyan's work has been published in such prestigious journals as *JAMA*, *New England Journal of Medicine*, *Injury Prevention*, *American Journal of Preventive Medicine* and *American Journal of Public Health*. She also has published more than 15 book chapters and presented at more than 50 conferences and academic medical centers. Dr. Runyan received a bachelor's degree from Macalester College in St. Paul, Minnesota, a master of public health degree from the University of Minnesota School of Public Health and a doctorate from the Department of Health Education at the UNC School of Public Health. In addition, she conducted a postdoctoral fellowship in epidemiology at the Johns Hopkins University School of Hygiene and Public Health.



## TRANSIT TIME

8:30 – 10:15 AM Concurrent Sessions	Birth – AGE 14		AGES 15 – 20		AGES 21 – 50		AGES 51+	Cross Cutting	Guidelines/Resources for Schools		Skills Building	
	Drowning: Risk Factors and Prevention	Sports and Recreation	Preventing Suicide and Suicidal Behavior		Community Violence Research	Safety on the Road	Other Injury Topics	Fire-Related Injury Prevention	Special Issues Related to Injury and Violence Prevention in Schools		Culturally Appropriate Injury Prevention	Quality Information: Quality Research and Practice
10:15 – 10:30 AM	TRANSIT TIME											
10:30 AM – 12:15 PM Concurrent Sessions	Birth – AGE 14		AGES 15 – 20		AGES 21 – 50		AGES 51+	Cross Cutting	Extramural Research		Skills Building	
	Childhood Injury Risks and Community Prevention Programs	Children, Fire and Injury in the Home	Cross Cutting Issues in Youth Injury Prevention		Intimate Partner Violence Research	Community Safety	Preventing Falls among Older Adults	Injury Surveillance and Epidemiology Panel	Prevention of Unintentional Injury		Applying Business Principles to Injury Prevention: Social Marketing	Describing the Problem for Your Audience: Identifying and Reporting Injury Data
12:15 – 12:30 PM	TRANSIT TIME											
12:30 – 2:30 PM	NETWORKING LUNCHEON > Building a Safe Community; Barbara Barlow, M.D., Injury Free Coalition for Kids, Columbia University								> SPONSORED EVENT			
2:30 – 3:00 PM	PLENARY SESSION: Research and Practice; Carol Wolf Runyan, Ph.D., M.P.H., Injury Prevention Research Center, University of North Carolina											
3:00 – 3:15 PM	TRANSIT TIME											
3:15 – 5:15 PM Research and Practice Sessions	Move	School	Home	Community		Work		Skills Building				
	Safe on the Move	Safe at School	Safe at Home	Safe in the Community		Safe at Work		Using Collaboration to Develop and Achieve Program Goals	Program Development and Evaluation II		Telling Your Story: A Workshop for Community-Based Injury Prevention Programs	
5:30 – 7:00 PM	RESEARCH AGENDA											
	Intimate Partner and Sexual Violence and Child Maltreatment		Transportation and Mobility			Acute Care, Rehabilitation and Disability			Sports, Recreation and Exercise			
7:00 – 9:00 PM	SafeUSA PARTNERSHIP COUNCIL MEETING: Review Outcomes of Strategy Sessions								> SPONSORED EVENT			
Wednesday, December 5												
7:30 – 10:30 AM	R E G I S T R A T I O N											
7:00 – 8:30 AM	RESEARCH AGENDA											
	Suicide		Youth Violence			Residential and Community Safety			Cross Cutting Issues			
8:30 – 10:30 AM	CLOSING PLENARY: National Security and the Public’s Health											
10:30 – 11:00 AM	BREAK											
11:00 – 12:15 PM	CLOSING ADDRESS > Strategic Challenges for SafeUSA; Dennis Compton, Mesa, Arizona, Fire Department											

Please see page 8 for detailed descriptions of the different types of conference sessions.  
See detailed conference schedule for room assignments.

# MONDAY

## How to use the detailed conference schedule

The SafeUSA conference includes a variety of sessions designed to appeal to professionals working throughout the field of injury and violence prevention.

On the following pages, you will find a detailed schedule of the conference sessions available to you during the next three days. The schedule includes a wide range of different sessions that focus on a variety of relevant safety issues. Following is a brief description of each type of session, which may be helpful to you in planning your schedule for the conference.

## Guide to conference sessions

<b>Age Group</b>	Concurrent sessions focusing on the safety issues facing specific age groups. The conference has divided the population into the following age groups: Birth – Age 14, Ages 15 – 20, Ages 21 – 50 and Ages 51+. When an issue affects several populations, it is included in the Cross Cutting Sessions (see below).
<b>Cross Cutting</b>	Sessions addressing safety issues that cut across many different age groups.
<b>Acute Care/Disability Prevention/Rehabilitation</b>	Sessions presenting information specifically related to the fields of acute care, disability prevention and rehabilitation.
<b>Skills Building</b>	Workshops designed to teach practical skills for developing violence and injury prevention programs.
<b>Special Session</b>	A special session dedicated to national security issues affecting the United States.
<b>Extramural Research</b>	Two sessions focusing on extramural research.
<b>Guidelines/Resources For Schools</b>	One session focusing on school safety guidelines and related issues.
<b>Strategy Development</b>	Interactive sessions led by SafeUSA facilitators who will ask participants to identify priorities for a national safety agenda. Preliminary results of these sessions will be reported back to conference participants during the closing plenary session.
<b>Research and Practice</b>	Concurrent sessions about using research in the development and implementation of safety programs. The sessions focus on five key safety venues: on the move, at home, at school, in the community and at work.
<b>Research Agenda</b>	Concurrent sessions addressing key topics for future research.

### ADDITIONAL RESOURCES

Following the detailed conference schedule, you will find these useful resources.

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**7:30 a.m. – 5 p.m.**

REGISTRATION

**7:30 – 8:45 a.m.**

CONTINENTAL BREAKFAST  
Peachtree Ballroom

**9:00 – 10:30 a.m.**

OPENING PLENARY  
Peachtree Ballroom

### Welcome

Meri-K Appy, *Chair, SafeUSA*;  
David Fleming, *M.D., Deputy Director for  
Science and Public Health, CDC*;  
Sue Binder, *M.D., Director, NCIPC, CDC*

### Injury Control: Science Informing Practice and Practice Questioning Science

Ellen MacKenzie, *Ph.D., Johns Hopkins  
University, Bloomberg School of Public Health*

**The Voice of the People –  
Report from the Focus Forums**  
Larry Cohen and Rachel Davis,  
*Prevention Institute*

**10:45 a.m. – 12:45 p.m.**

## BIRTH – AGE 14

**ROOMS: AUGUSTA II & III**

**CHILD ABUSE, EXPLOITATION  
AND VIOLENCE**

**Moderator:** Garrett Bodel, *M.Ed., M.S.W.,  
International Brain Injury Association*

### A Framework for Addressing Child Abuse and Neglect

John Lutzker, *Ph.D., CDC/NCIPC*

### Child Abuse and Neglect Surveillance: The California Experience

Stephen Wirtz, *Ph.D., California Department of Health*

### It's a Family Affair – Child and Adolescent Gun Death

Judy Schaechter, *M.D., University of Miami  
School of Medicine*



**ROOM: ROSWELL****MOTOR VEHICLE INJURIES AMONG CHILDREN**

**Moderator:** Barbara Sauers, *B.S., M.P.S., National Highway Traffic Safety Administration (NHTSA)*

**Motor Vehicle Injuries among Children**

Flaura Koplin Winston, *M.D., Ph.D., FAAP, Children's Hospital of Philadelphia*

**Evidence-Based Effective Strategies to Improve the Use of Child Safety Seats: Results from the Guide to Community Preventive Services**

Stephanie Zaza, *M.D., M.P.H., CDC/EPO*

**Using Behavioral Science to Increase the Effectiveness of Child Safety Seats**

Nancy Thompson, *Ph.D., Emory University*

**Child Passengers at Risk in America: A National Rating of Child Occupant Protecting Laws**

Tanya Chin Ross, *M.P.A., National SAFE KIDS Campaign*

**State Specific Crash Data for Use in Advocating Appropriate Child Occupant Restraints**

Shannon Morris, *Children's Hospital of Philadelphia*

**Injury Prevention through the Faith Community, Developing the Coalition**

Rebecca Brown, *M.D., Children's Hospital Medical Center, Cincinnati, Ohio*

**AGES 15 – 20****ROOM: AUGUSTA I****PLENARY: OVERVIEW OF ADOLESCENT INJURY RISKS**

**Moderator:** Stephanie Bryn, *M.P.H., Maternal and Child Health Bureau, Health Resources and Services Administration (HRSA)*

**Adolescent Injury Risks**

Fred Rivara, *M.D., Harborview Injury Research Center*

**Youth Panel: America's Youth Speaks Out and Makes NOYS**

Teen Panel, *National Organizations for Youth Safety (NOYS)*

**Internet Violence**

Walter Wright, *Federal Bureau of Investigation*

**AGES 21 – 50****ROOM: TOWER 1206****VIOLENCE PREVENTION**

**Moderator:** Dean Kilpatrick, *Ph.D., National Violence Against Women Prevention Research Center*

**Intimate Partner Violence**

Ann Coker, *Ph.D., University of South Carolina*

**Sexual Assault**

Delilah Rumburg, *Pennsylvania Coalition Against Rape*, and Karen Baker, *M.S.W., National Sexual Violence Resource Center*

**Violence Against Women with Disabilities**

Heather Taylor, *Ph.D., Baylor College of Medicine, Houston, Texas*

**ROOM: TOWER 1207****PREVENTION AND COST OF INJURIES**

**Moderator:** Leo Carey, *Ph.D., National Safety Council*

**Cost of Unintentional Injuries**

Ted Miller, *Ph.D., Pacific Institute for Research and Evaluation*

**Parenting is Preventing**

Karol Kumpfer, *Ph.D., Director, Strengthening Families Program, University of Utah*

**Unintentional Injury Prevention**

Rosemary Sokas, *M.D., M.P.H., National Institute for Occupational Safety and Health (CDC/NIOSH)*

**Drunk Driving Injuries/Prevention**

Millie Webb, *Mothers Against Drunk Driving (MADD)*

**AGES 51+****ROOM: TOWER 1208****INJURIES AMONG OLDER ADULTS**

**Moderator:** Judy Stevens, *Ph.D., CDC/NCIPC*

**Overview of Injury Problem**

E. Percil Standford, *Ph.D., National Resource Center on Aging and Injury, San Diego State University*

**Preventing Injuries to Older Adults: A Marketing Strategy from the National Resource Center on Aging and Injury**

Barbara DuBois, *Ph.D.*, and Carol Yavno, *M.A., National Resource Center on Aging and Injury, San Diego State University*

**Opportunity Missed: Undercounting Causes of Injury for the Elderly**

Christine Bishop, *Ph.D., Schneider Institute for Health Policy, Heller Graduate School, Brandeis University*

**Are We Undercounting Fall-Related Deaths in the U.S.?**

Hank Weiss, *Ph.D., M.P.H., Center for Injury Research and Control, University of Pittsburgh*

**CROSS CUTTING****ROOM: TOWER 1205****NATIONAL VIOLENT DEATH REPORTING SYSTEM**

**Moderator:** James Mercy, *Ph.D., CDC/NCIPC*

**Concealed Carry Permit Holders and Firearm Injuries in Utah**

Anna Larson, *M.P.H., University of Utah Intermountain Injury Control Research Center*

**Piloting a National Reporting System for Violent Deaths: Results from First Year Data Collection**

Catherine Barber, *M.P.A.*, and Deborah Azrael, *Ph.D., Harvard Injury Control and Research Center*

**The Just the Facts Campaign: Building Support for the National Violent Death Reporting System**

Andrea Rossi, *M.P.H., M.B.A.*, and Martha Witwer, *M.P.H., M.S.W., HELP Network, Children's Memorial Hospital*

**Linking the Gun with Homicides and Suicides: A Model Analysis**

Mallory O'Brien, *Ph.D., Department of Emergency Medicine, Medical College of Wisconsin*

# MONDAY

**A Population-based Study of Firearm Recidivism in Allegheny County, PA**  
Deborah Friedman, M.P.H., *Department of Emergency Medicine, Pittsburgh, PA*

**Critical Need in Implementing a National Violent Reporting System – Results from a Process Evaluation of a Consensus Model for Piloting a National Violent Death Reporting System**  
Susan Gallagher, M.P.H., *Education Development Center and Children's Safety Network*

## ACUTE CARE, REHABILITATION AND DISABILITY PREVENTION

**ROOM: TOWER 1201**  
**RESEARCH IN TRAUMATIC BRAIN INJURY (TBI)**

**Moderator:** Nelson Adekoya, Dr.P.H., CDC/NCIPC

**Future Needs in TBI Research**  
Jess Kraus, Ph.D., M.P.H., *University of California at Los Angeles (UCLA)*

**Safety Commission Head Injury Study**  
Les Becker, Ph.D., *Pacific Institute for Research and Evaluation*

**Diffuse Brain Injury Vs. Localized Lesions in TBI**  
Partha Gandhi, Ph.D., *Utah Department of Health*

**Predicting Hospital Admission: TBI in Children**  
Tracey Serpi, M.S., *Maryland Department of Health*

**TBI Among Men/Women Aged 65 Years or Older**  
Jean Langlois, Sc.D., M.P.H., CDC/NCIPC

**Racial Disparities of Traumatic Brain and Spinal Cord Injuries in Louisiana 1996 – 1998**  
Heather Benson Kutinac, M.P.H., *School of Medicine, Louisiana Department of Public Health*

**ROOM: TOWER 1202**  
**INJURY PREVENTION LINKED TO ACUTE CARE SETTINGS**

**Moderator:** Dan Pollock, M.D., CDC/NCIPC

**Screening and Brief Intervention for Alcohol Problems Among Young Adults in a Rural University Emergency Department**  
Daniel Hungerford, Dr.P.H., CDC/NCIPC

**Assessment of Information and Training Needs of Hospital Emergency and Administrative Personnel for Weapons of Mass Destruction Preparedness and Response**  
Kimberly Treat, M.D., F.A.C.E.P., *Center for Rural Emergency Medicine, West Virginia University*

**Saving Lives and Money by Improving Access to Poison Centers**  
Rose Ann Soloway, R.N., M.S.Ed., *American Association of Poison Control Centers*

**Ambulance Transport Occupant Safety and Crash Worthiness: A Neglected and High-Risk Healthcare Environment**  
Nadine Levick, M.D., M.P.H., *Columbia University*

**Prior Visits to Emergency Department by Suicide Completers**  
Stacey Knight, M.Stat., *Intermountain Injury Control Research Center*

**Posttraumatic Stress Disorder after Traumatic Injury**  
Douglas Zatzick, M.D., *University of Washington School of Medicine*

## SKILLS BUILDING

**ROOM: TOWER 1203**  
**"WHY DON'T PEOPLE JUST DO THE RIGHT THING?" HOW TO USE BEHAVIOR CHANGE PRINCIPLES TO IMPROVE YOUR INJURY PREVENTION PROGRAMS**

Andrea Gielen, Sc.D., Sc.M., *CHES, Center for Injury Research and Policy, Johns Hopkins University*

**Summary:** This workshop will engage participants in identifying strengths and weaknesses of educational programs that are designed to promote safe behavior among children and adults. Examples from the published literature on successful and unsuccessful behavior change programs in schools and communities will be used to illustrate behavior change theories and principles for practice. Strategies and methods that can help make educational programs more effective will be discussed.

**ROOM: TOWER 1204**  
**FINDING FUNDING: DEVELOPING SUCCESSFUL GRANTS AND SOLICITATIONS**

Beverly Browning, M.P.A., *Bev Browning & Associates, Hot Springs, Arizona*

**Summary:** This dynamic session will cover everything from how to identify corporate funding sources for injury and violence prevention programs to how to develop a winning foundation grant proposal. Participants will discover who has the money and how to get it, and learn about the best Web sites for tracking potential funding opportunities.

**1:00 – 2:30 p.m.**

**LUNCHEON**

**Peachtree Ballroom**

**Removing Violence and Disorder As A Barrier to School Success**  
Wesley Mitchell, *Chief of Police, Los Angeles Unified School District Police Department*

**3:00 – 5:00 p.m.**

## BIRTH – AGE 14

**ROOMS: AUGUSTA II & III**  
*Joint Session with the 15 – 20 Age Group*

**VIOLENCE PREVENTION: WHAT WORKS?**

**Overview of Youth Violence**  
Rodney Hammond, Ph.D., CDC/NCIPC

**>>>> Age Specific**

**Moderator:** Robin Ikeda, M.D., CDC/NCIPC

**Implementing a Functional Comprehensive Safe Schools Project in Florida**  
Lee Clark, Ph.D., *Florida Department of Education*

**Dads 101: A Training Program for New and Expectant Fathers**  
Adam Salazar, *National Center for Shaken Baby Syndrome*

**Reaching the High Risk Parent**  
Garrett Bodel, M.Ed., M.S.W., *International Brain Injury Association*

**ROOM: TOWER 1208****TAKING IT TO THE STREETS:  
PEDESTRIAN AND BICYCLE SAFETY**

**Moderator:** Angela Mickalide, *Ph.D., National SAFE KIDS Campaign*

**The Safe Routes to School Program**  
Maria Vegega, *Ph.D., NHTSA*

**Use of a Novel Multi-Disciplinary Approach to Develop Bicycle and Pedestrian Injury Prevention Action Plans**  
Richard Schieber, *M.D., M.P.H., CDC/NCIPC*

**Child Pedestrian Safety: A Needs Assessment for Building Community-Based Programs**  
Susan De Francesco, *J.D., M.P.H., Johns Hopkins University, Bloomberg School of Public Health*

**Urban-Rural Differences in Child, Pedestrian-Motor Vehicle Fatalities**  
Holly De Blois, *Children Safety Network, Marshfield, Wisconsin*

**Pedestrian Safety Initiative in a Multicultural Community**  
Diane Winn, *R.N., M.P.H., Pediatric Injury Prevention Research Group, University of California, Irvine*

**Taking it to the Streets: A Bicycle Helmet Canvassing Project**  
Shelli Stephens Stidham, *Oklahoma State Department of Health*

**AGES 15 – 20****ROOMS: AUGUSTA II & III**

*Joint Session with the Birth – 14 Age Group*

**VIOLENCE PREVENTION: WHAT WORKS?**

**Overview of Youth Violence**  
Rodney Hammond, *Ph.D., CDC/NCIPC*

**>>>> Age Specific**

**Moderator:** Rodney Hammond, *Ph.D., CDC/NCIPC*

**School Safety is Everybody's Business: The R.U.R.A.L. Safe Schools Healthy Students Project**  
Leslie Paige, *Ed.S., N.C.S.P., Hays Unified School District, Hays, Kansas*

**Violence Prevention Policies and Programs in U.S. Schools**  
Nancy Brener, *Ph.D., CDC/NCCDPHP*

**Firearms Dealers and Potential Straw Purchases**  
Kate Vittes, *M.P.H., UCLA, School of Public Health*

**Progress in Prevention: The National Study of Local Education Activities Under the Safe and Drug Free Schools and Communities Act Program**  
Irene Hantman, *M.A., Westat*

**The San Diego School Shootings Rapid Assessment of Community Crisis**  
Lawrence Palinkas, *Ph.D., University of California, San Diego*

**Using Diagnosis Codes to Study Pediatric Violence Prevention**  
Judy Schaechter, *M.D., University of Miami School of Medicine*

**ROOM: ROSWELL****PREVENTING MOTOR VEHICLE INJURIES**

**Moderator:** Sue Gorcowski, *M.A., National Highway Traffic Safety Administration (NHTSA)*

**Graduated Licensing**  
Robert Foss, *Ph.D., University of North Carolina, Highway Safety Research Center*

**NHTSA Model Program**  
Terrance Parker, *M.A., NHTSA*

**Partners in Safety, An Intervention to Encourage Voluntary Implementation of Graduated Driver Licensing Guidelines**  
Gary Lapidus, *PA-C, M.P.H., Injury Prevention Center at Connecticut Children's Medical Center*

**Safety Belt Use in the Millennial Generation: A Cross-sectional Analysis of Safety Belt Use Among Adolescents in Florida**  
Terry Henry, *M.A., Think First of Northwest Florida*

**Partnership Program to Prevent Underage Drinking and Driving: An Initiative of the National Organizations for Youth Safety**  
Terry Henry, *M.A., Think First of Northwest Florida*

**AGES 21 – 50****ROOM: TOWER 1206****SEXUAL ASSAULT AND INTIMATE  
PARTNER VIOLENCE PROGRAMS**

**Moderator:** Anju Khubchandani, *American Psychological Association*

**SANE Units Improve Sexual Assaults Services**  
Cameron Crandall, *M.D., University of New Mexico, Department of Emergency Medicine*

**Social Network Analysis of a Coalition to Prevent Intimate Partner Violence**  
Margaret Brackley, *Ph.D., R.N., C.S., University of Texas, San Antonio Safe Family Coalition*

**The San Antonio Safe Family Coalition: A Coordinated Community Response to Prevent Intimate Partner Violence**  
Margaret Brackley, *Ph.D., R.N., C.S., University of Texas, San Antonio Safe Family Coalition*

**Safe Illinois: A Model for Partner Violence Prevention and Intervention in Healthcare and Workplace Settings**  
Jill Francis, *M.S.W., L.C.S.W., Illinois Violence Prevention Authority*

**The Formation of Community Coalitions to Address Family Violence**  
Martha Stowe, *L.M.S.W., Injury Prevention Center of Greater Dallas*

**ROOM: TOWER 1207****OCCUPATIONAL INJURY PREVENTION**

**Moderator:** Mei-Li Lin, *National Safety Council*

**Does Poor Lateral Flexibility Increase Risk of Occupational-Related Back Injury Among Firefighters?**  
Stephen Strotmeyer, *M.P.H., Center for Injury Research and Control, University of Pittsburgh*

**Evaluation of a Ceiling Mounted Patient Lift System in a Long Term Care Setting**  
Hope Tiesman, *M.S.P.H., Veterans Healthcare Administration*

**Work-related Injuries Treated in U.S. Emergency Departments**  
Larry Jackson, *CDC/NIOSH*

**VISN-Wide Deployment of a Back Injury Program for Nurses: Safe Patient Handling and Movement**  
Audrey Nelson, *Ph.D., RN, FAAN, James Haley Veterans Hospital in Florida and University of South Florida*

# MONDAY

## The Impact of a Peer-to-Peer Substance Prevention and Early Intervention Program on the Cost of Workplace Injury

Rebecca Spicer, M.P.H., Ph.D., *Pacific Institute for Research and Evaluation*

## A Field Trial of Back Belts to Reduce the Incidence of Acute Low Back Injuries in New York City Home Attendants

Jess Kraus, Ph.D., M.P.H., *UCLA Injury Prevention Center*

## AGES 51+

### ROOM: TOWER 1205

#### FIRE INJURIES AMONG OLDER ADULTS

**Moderator:** Sharon Gamache, *National Fire Protection Association (NFPA)*

#### Overview of Fire Injuries among Older Adults

Sharon Gamache, *NFPA*

#### Prevention of Residential Fire-Related Injuries in Georgia

Kristen Lindemer, M.P.H., *Georgia Division of Public Health, Office of Injury Prevention*

#### Florida Injury Prevention for Seniors (FLIPS): A Practical Approach by a Statewide Coalition

Christine Abarca, M.P.H., *CHES, Pasco County Health Department*, and Judith Wallace, M.Ed., *Northwest Florida Area Agency on Aging, Inc.*

#### Get Alarmed! Virginia

Jennifer Kraft, M.P.H., *Unintentional Injury Prevention Program*, and Steven R. Skinner, *Virginia Department of Fire Programs*

## ACUTE CARE, REHABILITATION AND DISABILITY PREVENTION

### ROOM: TOWER 1201

#### SURVEILLANCE AND PREVENTION PROGRAMS IN TRAUMATIC BRAIN INJURY (TBI) AND DISABILITY

**Moderator:** Pam Archer, M.P.H., *Oklahoma State Department of Health*

#### TBI Legislation and Policy

Alice Marie Stevens, Ph.D., *Brain Injury Association*

#### Case Ascertainment of TBI with ICD-10 and ICD-9: Observations from Colorado and South Carolina, 1996-99

Barbara Gabella, M.S.P.H., *Colorado Department of Public Health and Environment*

#### Assessment of the Effectiveness of the THINK FIRST for Kids Program

Anthony Fabio, M.P.H., Ph.D., *University of Pittsburgh, Center for Injury Research and Control*

#### Child Passenger Safety and Children with Nerve, Muscle or Bone Disabilities

Rebecca Anderko, M.H.S., *Center for Clinical Epidemiology and Biostatistics, University of Pennsylvania School of Medicine*

#### TBI in Minnesota: Strangulation, Drowning and Incarceration

Jon Roesler, M.S., and Mark Kinde, M.P.H., *Minnesota Department of Health*

#### Comparing Death Certificate Reporting of TBI to Hospital Discharge and Medical Examiner Files

Mary Speare, M.A., *Rhode Island Department of Health*

## EXTRAMURAL RESEARCH

### ROOM: TOWER 1202

#### ACUTE CARE, REHABILITATION EXTRAMURAL RESEARCH

**Moderator:** Ted Jones, *CDC/NCIPC*

#### Preventing Alcohol Related Adolescent Injury

Ronald Maio, D.O., M.S., *University of Michigan*

#### National Study on Costs and Outcomes of Trauma Care (NSCOT)

Ellen MacKenzie, Ph.D., *Johns Hopkins University, Bloomberg School of Public Health*

#### Attributes of Rural Trauma Systems that Effect Outcomes

Richard Mullins, M.D., *Oregon Health Sciences University*

#### Depression after Mild to Moderate TBI

Harvey Levin, Ph.D., *Baylor University of Medicine*

## SKILLS BUILDING

### ROOM: TOWER 1203

#### PLANNING FOR SCHOOL SAFETY: PREVENTION OF VIOLENCE AND UNINTENTIONAL INJURIES

Ellen Schmidt, M.S., *Educational Development Center, Children's Safety Network*, and Marilyn Copeland, *Jonesboro Public Schools*

**Summary:** This workshop will focus on what communities can do through collaboration to ensure safe schools. Participants will learn through instruction, examples and the use of case study exercises how to develop a comprehensive plan that contains violence and unintentional injury prevention strategies. The workshop will provide participants with information on how to identify collaborators and share information; identify and measure violence and unintentional injury problems; develop goals and objectives; identify appropriate strategies; implement the comprehensive plan; and evaluate the plan. This workshop will also present general guidelines on crisis response and identify emerging issues in school violence and safety.



**ROOM: TOWER 1204****PROGRAM DEVELOPMENT AND EVALUATION I**

Carolyn Fowler, *Ph.D., M.P.H., Johns Hopkins University, Bloomberg School of Public Health; and Injury Prevention Program, Baltimore County Department of Health*

**Summary:** This two-part skill building training on program evaluation is designed to help practitioners feel less intimidated by the concept of developing and evaluating an injury prevention program. Part I will provide assistance in beginning the process of using evaluation in injury prevention programs. Participants will gain an understanding of the valuable contribution evaluation can make to a program throughout its life, types of evaluation, evaluation as a management tool and doing evaluation with limited resources. The session will be interactive.

**5:30 – 7:30 p.m.****OPENING RECEPTION FOR EXHIBITS AND POSTERS**

**The Exhibit Hall will remain open until 9:00 p.m.**

**7:30 – 9:00 p.m.****STRATEGY DEVELOPMENT SESSIONS****ROOMS: TOWER 1201 – 1208**

Mobilizing our nation to eliminate unintentional and violent injury and death will take thoughtful planning, dedicated resources and the long-term commitment of many stakeholders at the local, state and national levels. Help shape the future of injury control in America by participating in special facilitated strategic discussions on key issues. Your ideas will be used to establish SafeUSA's future priorities.

**Detailed information will be provided at the conference.**

**7:30 a.m. – 5 p.m.****REGISTRATION****7:00 – 8:30 a.m.****CONTINENTAL BREAKFAST IN THE EXHIBIT HALL**

**The Exhibit Hall will remain open until 12:00 noon**

**8:30 – 10:15 a.m.****BIRTH – AGE 14****ROOM: ROSWELL****DROWNING: RISK FACTORS AND PREVENTION**

**Moderator:** Christine Branche, *Ph.D., CDC/NCIPC*

**Childhood Drowning and Near Drowning**  
Julie Gilchrist, *M.D., CDC/NCIPC*

**Drowning Prevention in California — Community Based Program Challenges, Lessons Learned**

Janice Yuweiller, *M.P.H., Center for Injury Prevention Policy and Practice, San Diego State University*

**Drowning Risks Related to Consumer Products**  
Jacquie Elder, *U.S. Consumer Product Safety Commission (USCPSC)*

**Incidence of Traumatic Injuries and Utilization of Trauma Teams in Pediatric Drowning and Near-drowning Patients**

Vivian Hwang, *M.D.*, and Jill Baren, *M.D., Children's Hospital of Philadelphia*

**An Evaluation of Swimming Pool Alarms**  
Troy Whitfield, *USCPSC*

**ROOM: TOWER 1206****SPORTS AND RECREATION**

**Moderator:** Heather Newland, *American Academy of Pediatrics (AAP)*

**Sports Injury Prevention**  
Heather Newland, *AAP*

**Get into the Game — A National Survey of Parents' Knowledge, Attitudes and Self-reported Behavior Concerning Sports Safety**  
Angela Mickalide, *Ph.D., National SAFE KIDS Campaign*

**Violence At Play: Intentional Injury Prevention Strategies for School Sports**  
Ellen Schmidt, *Children's Safety Network*

**Playground Injuries and Deaths**  
Deborah Kale Tinsworth, *USCPSC*

**Safe Playgrounds**  
Donna Thompson, *Ph.D., National Program for Playground Safety, University of Northern Iowa*

**Non-Motorized Scooter Injuries**  
George Rutherford, *M.S., USCPSC*

**AGES 15 – 20****ROOM: AUGUSTA I****PREVENTING SUICIDE AND SUICIDAL BEHAVIOR**

**Moderator:** Alex Crosby, *M.D., M.P.H., CDC/NCIPC*

**Developing a National Strategy for Suicide Prevention**  
Robert DeMartino, *M.D., SAMHSA*

**School-Based Suicide Prevention Programs**  
Leona Eggert, *Ph.D., University of Washington*

**Adolescent Suicide Rates by Places of Residence in Selected Rural States: Metropolitan vs. Non-Metropolitan Counties**  
Chris Hanna, *M.P.H., Children's Safety Network*

**Profile of Self-Inflicted Injury Behaviors of Youth in Wisconsin, 1997**  
Chris Hanna, *M.P.H., Children's Safety Network*

**Risk Factors for Youth Suicide: What Can We Learn from Child Fatality Review Teams?**  
Deborah Azrael, *Ph.D., M.S., Arizona Department of Health Services*

**Public Health Surveillance of Nonfatal, Hospitalized Injury: Self-Inflicted Poisoning**  
Jon Roesler, *M.S., Minnesota Department of Health*



## TUESDAY

## AGES 21 – 50

**ROOMS: AUGUSTA II & III**  
**COMMUNITY VIOLENCE RESEARCH****Moderator:** Jackie Gentry, *Ph.D., American Psychological Association***Aggressive Driving as a Function of Variables Related to the Driver, Vehicle and Driving Context**Richard Compton, *Ph.D., NHTSA***Road Rage in Arizona: Armed and Dangerous**  
Matthew Miller, *M.D., M.P.H., Sc.D., Department of Health Policy and Management, Harvard School of Public Health***Lessons Learned from the Medical Professionals as Advocates Program to Reduce Firearms**Therese Richmond, *Ph.D., C.R.N.P.*, and Charles C. Branas, *Ph.D., Firearm Injury Center, University of Pennsylvania***Primary Prevention in a San Diego Public Housing Complex: Developing and Measuring Collective Efficacy**Hilary Hahn, *Ed.M.*, and Sandra Daley, *M.D., University of California at San Diego, Department of Pediatrics***Emergency Medical Response to Suicide-Related Calls: An Examination of Individual and Contextual Predictors — Maine, Nov. 1999 – Oct. 2000**Kathleen Askland, *M.D., M.A., CDC/EPO***ROOM: TOWER 1207**  
**SAFETY ON THE ROAD****Moderator:** E. Lynn Jenkins, *M.A., CDC/NIOSH***Evaluation of the Eight States of Region IV's Memorial Day Click It or Ticket Campaign**Linda Cosgrove, *Ph.D., NHTSA***The Guide to Community Preventive Services: Systematic Reviews and Evidence-Based Recommendations for Public Health Interventions to Reduce Alcohol-Impaired Driving**Randy Elder, *M.Ed.*, and Ruth Shults, *Ph.D., M.P.H., CDC/NCIPC***Characteristics and Risks for Pregnant Women Involved in Motor Vehicle Crashes, NASS/CDS, 1995-1999**Harold Weiss, *M.P.H., Ph.D., University of Pittsburgh, Center for Injury Research and Control***Effectiveness of the Illinois .08 Blood Alcohol Concentration (BAC) Law**Amy Berning, *NHTSA*

## AGES 51+

**ROOM: PEACHTREE A**  
**OTHER INJURY TOPICS****Moderator:** Mary Ann Fenley, *Task Force for Child Survival and Development***Chronic Disease, the Aging Process and Injury Risk**Thomas P. Sculco, *M.D., Weill Medical College of Cornell University***Older Driver Issues**Ann Dellinger, *Ph.D., M.P.H., CDC/NCIPC***Crosswalk Markings and the Risk of Pedestrian/Motor-Vehicle Collisions Involving Older Pedestrians**Thomas Koepsell, *M.D., M.P.H., Harborview Injury Prevention and Research Center, University of Washington***Elder Abuse and Neglect**Mary Martha Allen, *Georgia Division of Family and Children Services***Late Life Suicide**Yeates Conwell, *M.D., Department of Psychiatry, University of Rochester Medical Center*

## CROSS CUTTING

**ROOM: TOWER 1205**  
**FIRE-RELATED INJURY PREVENTION****Moderator:** Steve Davidson, *M.Ed., Georgia Division of Public Health, Office of Injury Prevention***The Scottsdale Fire Experience: Fifteen Years of Built-in, Automatic Fire Sprinkler Protection**  
Jim Ford, *NFPA***Fire Prevention Research in Rural North Carolina: Success Required Less Intervention Than Expected**Catherine Sanford, *M.S.P.H., North Carolina Department of Health and Human Services, Division of Public Health***Ineffectiveness of Voucher Program of Smoke Alarm Distribution**Bettye Watts, *M.A., Arkansas Department of Health***Increasing the Prevalence of Functioning Smoke Alarms in Disadvantaged Inner City Housing: A Randomized Controlled Trial**Carolyn DiGuiseppi, *M.D., M.P.H., University of Colorado Health Sciences Center***Ten-Year Evaluation of a Large Residential Fire Injury Intervention**Sue Mallonee, *R.N., M.P.H., Oklahoma State Department of Health*

## GUIDELINES AND RESOURCES FOR SCHOOLS

**ROOM: TOWER 1202**  
**SPECIAL ISSUES RELATED TO INJURY AND VIOLENCE IN SCHOOLS****Moderator:** Rick Smith, *M.S., HRSA***Guidelines for School Health Programs to Prevent Unintentional Injuries and Violence**Lisa Barrios, *Dr.P.H., CDC/NCCDPHP***Health, Mental Health and Safety in Schools: National Guidelines to Impact Injury and Violence in Schools**Ellen Schmidt, *M.S., Educational Development Center, Children's Safety Network*

## SKILLS BUILDING

**ROOM: TOWER 1203**  
**CULTURALLY APPROPRIATE INJURY PREVENTION**Jean Moody-Williams, *R.N., M.P.P., Emergency Medical Services for Children, National Resource Center***Summary:** Too often, generic injury prevention programs and messages are inappropriate or ineffective in addressing the safety needs of high-risk audiences. This session will explore the cultural belief systems, unique risk factors and communications issues to consider in creating and adapting effective programs for diverse high-risk populations.

**ROOM: TOWER 1204****QUALITY INFORMATION: QUALITY RESEARCH AND PRACTICE**

Sandra Bonzo, *M.L.I.S.*; Joanna Taliano, *M.A., M.L.S., CDC/NCIPC*; Anara Guard, *M.L.S., Join Together*

**Summary:** For quality products you need quality materials, and for quality injury and violence prevention work, you need access to quality information resources and services. This workshop is designed to help injury and violence practitioners identify and use appropriate sources of information that will facilitate and support their work. We will look at the various resources produced and circulated by different organizations and agencies working in injury and related fields, and we will consider the various formats in which these sources and services are delivered.

**10:30 a.m. – 12:15 p.m.****BIRTH – AGE 14****ROOM: ROSWELL****CHILDHOOD INJURY RISKS AND COMMUNITY PREVENTION PROGRAMS**

**Moderator:** Sarah Olson, *M.P.H., CDC/NCIPC*

**Dog Bite Injury Epidemiology in Massachusetts**

Holly Hackman, *M.D., M.P.H., Massachusetts Department of Public Health*

**Prevention of Dog Bite-Related Injuries in Georgia**

Kristen Lindemer, *M.P.H.*, and Molly Clay, *M.P.H., Georgia Division of Public Health*

**Traumatic Brain Injury in Infants: A Study of Intentional and Unintentional Trauma**

Julie Eisele, *Ph.D., New York State Department of Health*

**Creating Safe Communities:****The Injury Free Coalition for Kids**

Elizabeth Edgerton, *M.D., M.P.H., Children's National Medical Center, George Washington University*

**Safe Vietnam: Integrating Injury Prevention into UNICEF's Program**

Huan Linnan, *M.D., M.P.H., UNICEF, Vietnam*

**ROOMS: AUGUSTA II & III****CHILDREN, FIRE AND INJURY IN THE HOME**

**Moderator:** Ellen Taylor, *M.S.C.E., Department of Housing and Urban Development (HUD)*

**The Home Fire Problem as it Impacts Pre-School-Age Children**

Rita Fahy, *Ph.D., National Fire Protection Association (NFPA)*

**Residential Fire-Related Deaths and Injuries Among Children: The Role of Fireplay**

Gregory Istre, *M.D., Injury Prevention Center of Greater Dallas*

**The Effectiveness of Two Educational Programs in Preventing Juvenile Fire Setting: "Follow The Footsteps To Fire Safety" and "Look Hot? Stay Cool!"**

Paula Peterson, *Saint Paul Department of Fire and Safety Services*

**Ronald McDonald House Charities (RMHC) SAFE KIDS At Home: A Pilot Project**

Beth-Ellen Kane, *M.P.H., National SAFE KIDS Campaign*

**Orange County, California, SAFE KIDS Window Falls Prevention Pilot Program**

Anita Lorz, *B.S., Children's Hospital of Orange County*

**AGES 15 – 20****ROOM: AUGUSTA I****CROSS-CUTTING ISSUES IN YOUTH INJURY PREVENTION**

**Moderator:** Rick Smith, *M.S., HRSA*

**Fatality Assessment and Control Evaluation Program (FACE): Recommendations for Preventing Injuries and Deaths of Young Workers**

Dolores Higgins, *M.S., CDC/NIOSH*

**Promoting Young Worker Safety: A Coordinated Community, State and Regional Approach**

Christine Miara, *Educational Development Center*

**The Evolution of Brief Trauma Assessment Instruments and Intervention: A Qualitative Study**

Pamela Valentine, *Ph.D., University of Alabama*

**BUILDING PARTNERSHIPS IN INTENTIONAL AND UNINTENTIONAL INJURY****Sustaining and Evaluating Programs**

Susan Gallagher, *M.P.H., Education Development Center and Children's Safety Network*

**Roundtable Discussions and Facilitated Networking****AGES 21 – 50****ROOM: TOWER 1205****INTIMATE PARTNER VIOLENCE RESEARCH**

**Moderator:** John Lutzker, *Ph.D., CDC/NCIPC*

**The Use of a Weighted Index to Measure Severity of Partner Abuse in Morelos, Mexico, and Los Angeles, California**

Corinne Peek-Asa, *Ph.D., Iowa Injury Prevention Research Center, University of Iowa*

**The Process of Ending Abuse: Development of a Stage Tailored Intervention**

Jessica Burke, *M.H.S., Johns Hopkins University, Bloomberg School of Public Health*

**Building Becky's House: The Role of Popular Media in Violence Prevention**

Vivian Reznik, *M.D., M.P.H.*, and Patty Vitale, *M.D., UC San Diego School of Medicine, Department of Pediatrics*

**Attitudes About Domestic Violence Intervention: A Multi-Ethnic California Study**

Catherine Taylor, *M.P.H., UCLA, School of Public Health*

**Personal Awareness of Intimate Partner Violence**

Susan Sorenson, *Ph.D., UCLA, School of Public Health*

# TUESDAY

## ROOM: TOWER 1206 COMMUNITY SAFETY

**Moderator:** Len Pagano, *Safe America Foundation*

### Evaluation of Maryland, Oklahoma and the District of Columbia's Seat Belt Law Change to Primary Enforcement

Linda Cosgrove, *Ph.D., NHTSA*

### Using Behavioral Science to Increase the Effectiveness of Smoke Alarms and Escape Plans

Mary Waterman, *M.P.H., Rollins School of Public Health, Emory University*

### Comparison of Primary and Secondary Safety Belt Laws: A Systematic Review of the Evidence

Tho Bella Dinh-Zarr, *M.P.H.*, and David Sleet, *Ph.D., M.A., CDC/NCIPC*

### Reducing Rangetop Cooking Fires

Andrew Trotta, *B.S.E., Directorate for Engineering Sciences, USCPSC*

## AGES 51+

## ROOM: TOWER 1207 PREVENTING FALLS AMONG OLDER ADULTS

**Moderator:** James Nixon, *Ph.D., Visiting Scientist, CDC/NCIPC*

### A Program to Prevent Falls Among the Elderly — The Dallas Experience

Martha Stowe, *Injury Prevention Center of Greater Dallas*

### Reducing Injury through Environmental Design

Rosemary Bakker, *M.S., A.S.I.D., Cornell University*

### Senior Fall Prevention Screening Events

Lynn Boergerhoff, *M.P.H., Hennepin County Community Health Department*

### Fall Prevention Means More Than a Home Safety Check

Linda Hale, *R.N., B.S.N., Wisconsin Division of Public Health*, and Sharon Beall, *B.S.N., M.S., Wisconsin Department of Health and Family Services, Bureau of Aging and Long-Term Care Resources*

### Evaluation of an Older Adult Falls Intervention Program

Carrie Casteel, *M.P.H., C.Phil., UCLA School of Public Health*

## CROSS CUTTING

## ROOM: TOWER 1202 INJURY SURVEILLANCE AND EPIDEMIOLOGY PANEL

**Moderator:** John Horan, *M.D., M.P.H., CDC/NCIPC*

### Stabbing Injuries in Massachusetts

Victoria Ozonoff, *Ph.D., M.A., Massachusetts Department of Public Health*

### National Estimates of Nonfatal Injuries Treated in Hospital Emergency Departments

Chester Pogostin, *D.V.M., M.P.A., CDC/NCIPC*

### Improving State Hospital Discharge Data: Insight from a 19-state Analysis

Bruce Lawrence, *Ph.D., Pacific Institute for Research and Evaluation*

### Description of the Distribution of Injury Mortality of the Navajo Population through Injury Surveillance

Nancy Bill, *M.P.H., Navajo Area Indian Health Service*

### Epidemiology of Farming-Related Fatalities in Oklahoma, 1998–2000

Elizabeth Kruger, *M.P.H., Oklahoma State Department of Health, Injury Prevention Service*

### Firearm Suicide in Wisconsin

Carrie L. Nie, *M.P.H., Department of Emergency Medicine, Wisconsin*

## EXTRAMURAL RESEARCH

## ROOM: TOWER 1201 PREVENTION OF UNINTENTIONAL INJURY

**Moderator:** Ted Jones, *CDC/NCIPC*

### Child Safety Seat Non-Users: Issues and Interventions

Phyllis Agran, *M.D., University of California Irvine*

### Community Interventions to Promote Bicycle Helmet Use

Robert Foss, *Ph.D., University of North Carolina*

### The Tennessee Fall Prevention Program

Wayne Ray, *Ph.D., Vanderbilt University*

## SKILLS BUILDING

## ROOM: TOWER 1203 APPLYING BUSINESS PRINCIPLES TO INJURY PREVENTION: SOCIAL MARKETING

Susan Kirby, *Ph.D., Research Works Inc.*

**Summary:** Learn how the principles that have been so successful in business marketing — Product, Price, Place and Promotion — apply in expanding public support for injury prevention. This session shows how to adapt the techniques that have worked to market such diverse products as Coca Cola and HIV prevention to your injury program.

## ROOM: TOWER 1204 DESCRIBING THE PROBLEM FOR YOUR AUDIENCE: IDENTIFYING AND REPORTING INJURY DATA

Lloyd Potter, *Ph.D., Educational Development Center, Children's Safety Network*

**Summary:** Communicating information from data is essential to the development of effective injury prevention programs. This workshop will provide a basic understanding of sources of injury data. It will also provide skills development in identification and assessment of target audiences for data reports. Finally, participants will learn about different reporting formats and how to match those to target audiences and communication objectives.

## 12:30 – 2:30 p.m.

### NETWORKING LUNCHEON Peachtree Ballroom

### The Injury Free Coalition for Kids<sup>SM</sup>: Building a Safe Community

Barbara Barlow, *M.D., Director of Injury Free Coalition for Kids, Columbia University*

**2:30 – 3:00 p.m.****PLENARY SESSION****Peachtree Ballroom****Research and Practice:****Must They Be Strange Bedfellows?**

Carol Wolf Runyan, *M.P.H., Ph.D., Director,*  
*Injury Prevention Research Center,*  
*University of North Carolina*

**3:15 – 5:15 p.m.****ON THE MOVE****ROOMS: AUGUSTA II & III****SAFE ON THE MOVE**

**Moderator:** James Nichols, *Ph.D., NHTSA*

**Motor Vehicle Occupant Injury: Strategies For Increasing Use of Child Safety Seats, Increasing Use of Safety Belts and Reducing Alcohol Impaired Driving**

Ruth Shults, *Ph.D., M.P.H., CDC/NCIPC*

**Evaluation of South Carolina's "Click It or Ticket" Law Enforcement Program to Increase Seat Belt Use**

Linda Cosgrove, *Ph.D., NHTSA*

**East African Safety Project**

Lara Pratt, *M.P.H., Hennepin County Community Health Department, Minnesota*

**Effectiveness of 0.08 Blood Alcohol Concentration Limits**

James Nichols, *Ph.D., NHTSA*

**AT SCHOOL****ROOM: AUGUSTA I****SAFE AT SCHOOL**

**Moderator:** William Modzeleski, *M.A., Department of Education*

**Risk Watch: A Coalition Approach to School-Based Injury Prevention**

Meredith (Meri-K) Appy, *National Fire Protection Association (NFPA);* Elizabeth Edgerton, *M.D., M.P.H., Children's National Medical Center, George Washington University;* and Dennis Compton, *Mesa, Arizona, Fire Department*

**Data-Informed, Collaborative Planning for Youth Violence Prevention: Lessons Learned**  
 Lesley Hirsch, *Violence Institute of New Jersey*

**AT HOME****ROOM: TOWER 1206****SAFE AT HOME**

**Moderator:** Mary Ann Danello, *Ph.D., USCPSC*

**Overview:** Mark Rosenberg, *M.D., Task Force For Child Survival and Development*

**Child Abuse**

Desmond Runyan, *M.D., Dr.P.H., M.P.H., University of North Carolina at Chapel Hill, School of Medicine*

**Home Safety: Unintentional Injuries, Public-Private Partnerships**

David Oliver, *Lowe's Home Safety Council*

**Fires, Burns and Hazardous Products — CPSC Recall Roundup Program**

Carol Reeve, *Office of Field Operations, USCPSC*

**IN THE COMMUNITY****ROOM: TOWER 1207****SAFE IN THE COMMUNITY**

**Moderator:** Len Pagano, *Safe America Foundation*

**Overview:** Barbara Sauers, *B.S., M.P.S., NHTSA*

**The Marriage of Research and Community-Based Interventions**

Martha Stowe, *L.M.S.W., Injury Prevention Center of Greater Dallas*

**Building A Safe Communities Coalition**

Mary Jane Hamilton, *Ph.D.,* and Elizabeth Sefcik, *Texas A&M University*

**Community Surveys Provide Effective Data Support for Safe Communities Coalition Planning Efforts to Reduce Traumatic Injury and Death**

Philip W. Rhoades, *Ph.D., Texas A&M University*

**AT WORK****ROOM: TOWER 1208****SAFE AT WORK**

**Moderator:** Nancy A. Stout, *Ed.D., CDC/NIOSH*

**An Evaluation of a Robbery-Related Workplace Violence Prevention Program**

Corinne Peek-Asa, *Ph.D., University of Iowa, Iowa Injury Prevention Research Center*

**2001 Summit on Childhood Agricultural Injury Prevention**

Barbara Lee, *R.N., Ph.D., National Farm Medicine Center, Marshfield, Wisconsin*

**Using Data to Drive Safety and Health Programs**

Gordon Reeve, *Ph.D., Ford Motor Company*

**Tracking the Cost of Injury**

Mei-Li Lin, *Ph.D.,* and Sergey Sinelnikov, *M.S., National Safety Council*

**SKILLS BUILDING****ROOM: TOWER 1203**

**USING COLLABORATION TO DEVELOP AND ACHIEVE PROGRAM GOALS**

Larry Cohen, *M.S.W., Maternal and Child Health Bureau, Children's Safety Network,* and Barbara Shaw, *Illinois Violence Prevention Authority*

**Summary:** This workshop will focus on the "how-tos" of collaboration in state government and with community-based organizations. Barriers that inhibit this type of inter-organizational collaboration as well as recommendations to overcome such barriers will be discussed.

**ROOM: TOWER 1204**

**PROGRAM DEVELOPMENT AND EVALUATION II**

Carolyn Fowler, *Ph.D., M.P.H., Johns Hopkins University, Bloomberg School of Public Health;* and Injury Prevention Program, *Baltimore County Department of Health*

**Summary:** This session is designed to help participants feel less intimidated by the concept of assessing programmatic needs and the process of developing and evaluating an injury prevention program. Practical strategies for developing and evaluating programs will be reviewed using



## TUESDAY

## WEDNESDAY

examples from injury prevention. Participants will gain an understanding of both the process and realities of program development and evaluation. This is the second of a two-part set of skills building sessions on program development and evaluation. Participants are encouraged to participate in the first session before participating in the second.

**ROOM: TOWER 1205****TELLING YOUR STORY: A WORKSHOP FOR COMMUNITY-BASED INJURY PREVENTION PROGRAMS**

Christine Miara, *M.S., Children's Safety Network, Education Development Center*, and Marc Posner, *Ph.D., Education Development Center*

**Summary:** Most community-based injury prevention programs recognize the need for public education and many know how to present prevention messages as stories. Yet injury prevention programs consistently fail to tell one of their most important stories: the story of who they are and what they do. In this workshop participants learn to describe their program's goals, activities and accomplishments in a way that will be appealing to the media, community organizations, businesses and funding organizations. They learn to use this program description to create marketing brochures, presentations, grant proposals and press releases.

**5:30 – 7:00 p.m.****RESEARCH AGENDA**

The draft research agenda for the National Center for Injury Prevention and Control has been developed with broad input from the scientific and practitioner communities. This agenda will drive future research funding priorities. An overview of each chapter will be presented and attendees will be encouraged to give input into the development of plans for implementation of the agenda.

**Detailed information will be provided at the conference.**

**ROOM: AUGUSTA I****INTIMATE PARTNER VIOLENCE, SEXUAL VIOLENCE AND CHILD MALTREATMENT****ROOM: AUGUSTA II****TRANSPORTATION AND MOBILITY****ROOM: AUGUSTA III****ACUTE CARE, REHABILITATION AND DISABILITY****ROOM: ROSWELL****SPORTS, RECREATION AND EXERCISE****7:00 – 9:00 p.m.****SafeUSA PARTNERSHIP COUNCIL MEETING**

Review Outcomes of Strategy Sessions

**7:00 – 8:30 a.m.****RESEARCH AGENDA**

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**Detailed information will be provided at the conference.**

**ROOM: AUGUSTA I****SUICIDE****ROOM: AUGUSTA II****YOUTH VIOLENCE****ROOM: AUGUSTA III****RESIDENTIAL AND COMMUNITY SAFETY****ROOM: ROSWELL****CROSS CUTTING ISSUES****7:30 – 10:30 a.m.**

REGISTRATION

**8:30 – 10:30 a.m.****CLOSING PLENARY  
Peachtree Ballroom****NATIONAL SECURITY  
AND THE PUBLIC'S SAFETY**

Panel Discussion

**Moderator:** Rick Smith, *HRSA*

Ken Burris, Jr., *M.P.A., Federal Emergency Management Agency;*

Patrick Meehan, *M.D., CDC/NCEH;*

Deborah Prothrow-Stith, *M.D., Harvard School of Public Health;*

Ivan Walks, *M.D., District of Columbia Health Department (invited)*

**11 – 11:45 a.m.****CLOSING ADDRESS  
Peachtree Ballroom****Strategic Challenges for SafeUSA**

Dennis Compton, *Fire Chief, Mesa, Arizona, Fire Department*

**11:45 – 12 noon****CLOSING REMARKS  
Peachtree Ballroom**

Sue Binder, *M.D., Director, CDC/NCIPC*

**12 – 12:15 p.m.****CLOSING REMARKS  
Peachtree Ballroom**

Meri-K Appy, *NFPA, SafeUSA Chair*



The exhibit hall will feature up to 30 exhibits and 160 posters.

## > Exhibit Hours

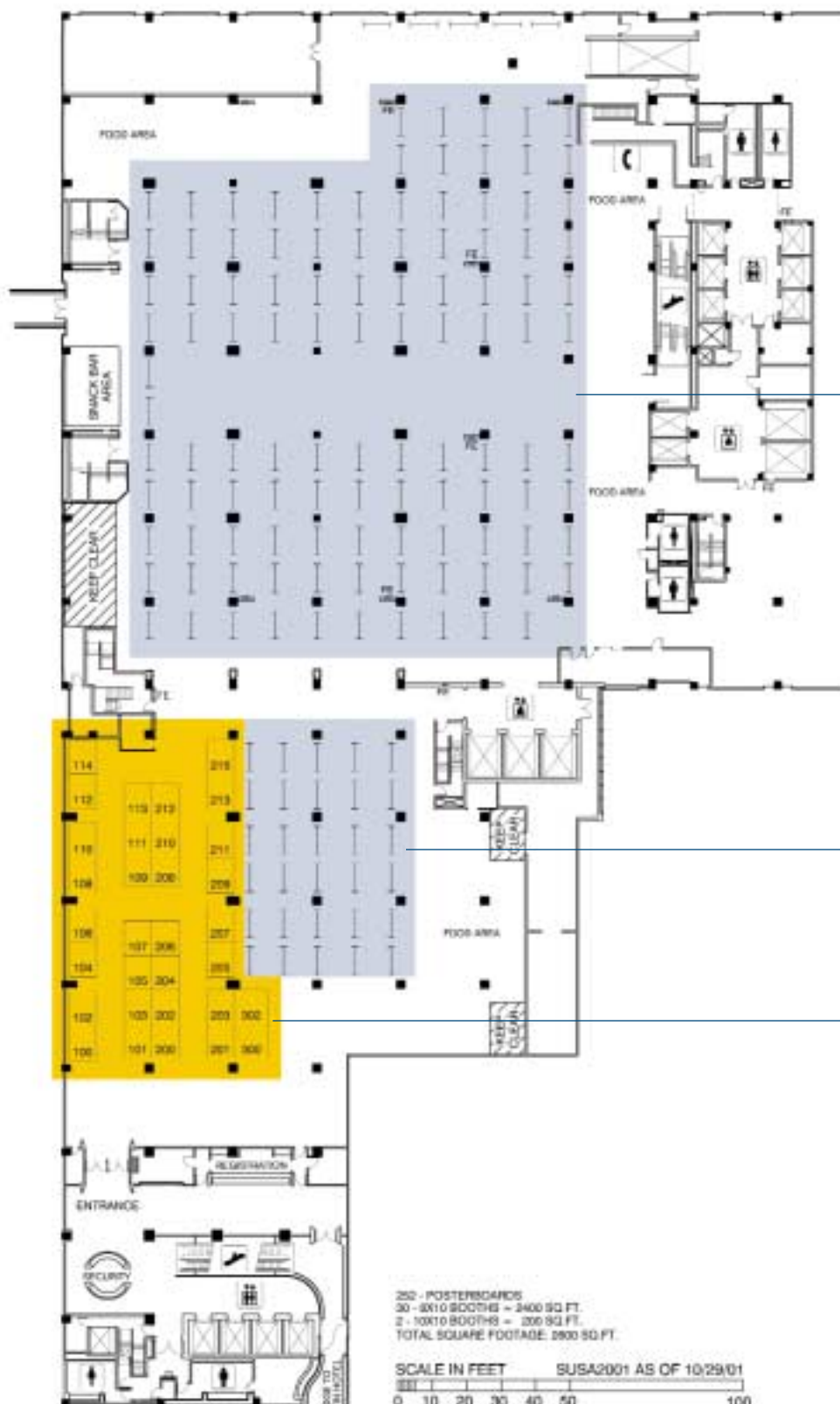
Monday 5:30 – 9:00 p.m.

Tuesday 7:00 a.m. – 12:00 noon

Wednesday 7:30 a.m. – 12:00 noon

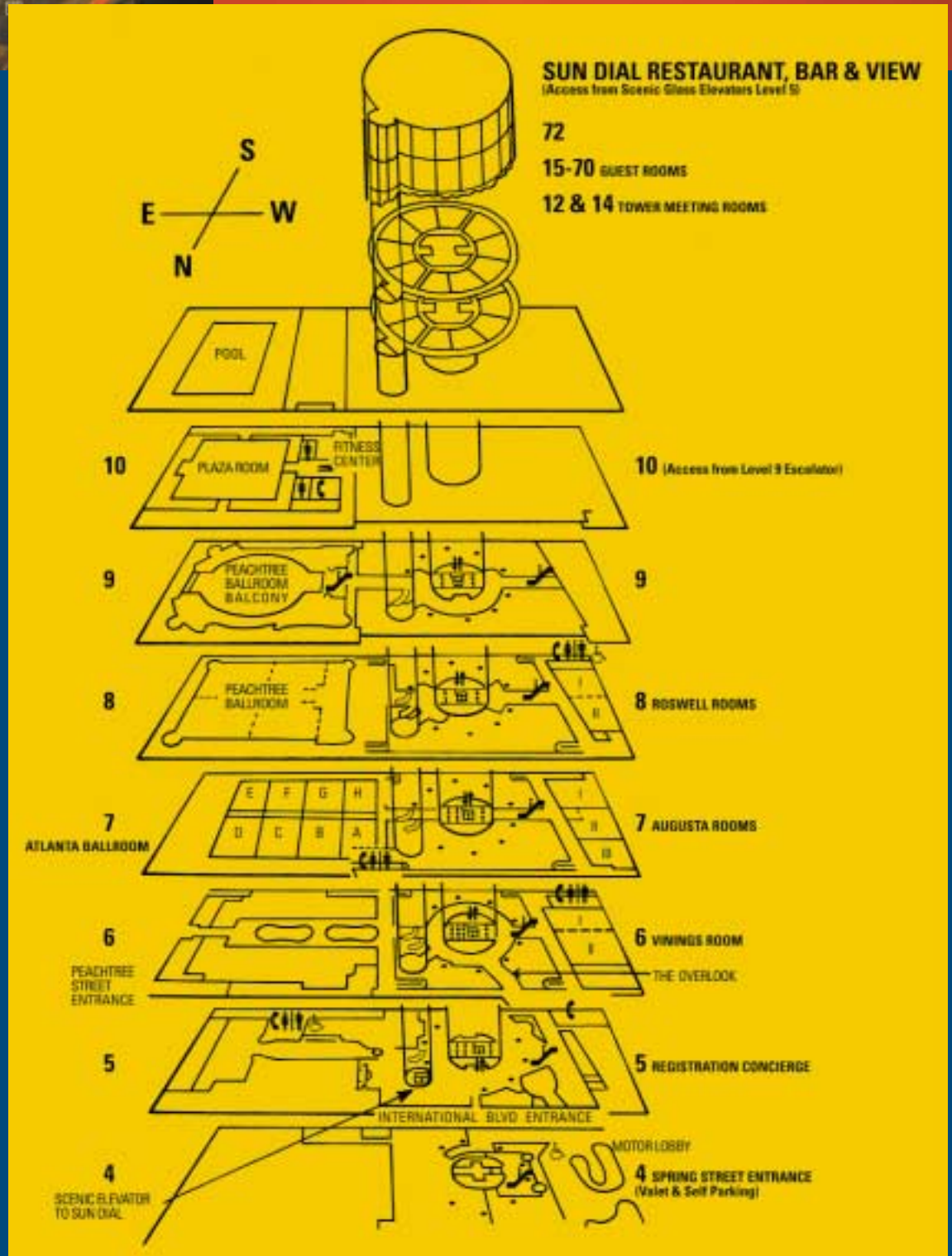
## > Posters

## > Exhibits





210 Peachtree Street, NW  
Atlanta, Georgia 30303-1745  
Hotel 404-659-1400  
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A photograph of a city skyline at sunrise. The sun is low on the horizon, creating a bright orange glow and lens flare effects across the sky. Several tall skyscrapers are silhouetted against the bright light. In the foreground, a multi-lane highway with a few cars is visible.

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*Salutes*



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## **PARTNERS FOR A SafeUSA**

In response to widespread demand by the injury prevention and control community for a forum to share intervention strategies and solutions, SafeUSA partners are proud to present this national conference.

- American Academy of Orthopaedic Surgeons
- American Academy of Pediatrics
- American Association of Poison Control Centers
- American Hospitality Concepts
- American Psychological Association
- American Trauma Society
- Boys and Girls Clubs of America
- Brain Injury Association
- Children's Safety Network
- Illinois Violence Prevention Authority
- National Association of County and City Health Officials (NACCHO)
- National Association of Injury Control Research Centers
- National Fire Protection Association (NFPA)
- National SAFE KIDS Campaign
- National Safety Council
- National Sexual Violence Resource Center
- The Safe America Foundation
- State and Territorial Injury Prevention Directors' Association (STIPDA)
- Task Force for Child Survival and Development
- U.S. Consumer Product Safety Commission
- U.S. Department of Education
  - Safe and Drug Free Schools Program
- U.S. Department of Health and Human Services
  - Centers for Disease Control and Prevention
    - National Center for Injury Prevention and Control
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  - Health Resources and Services Administration
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